



Fall Journalism Workshop

newspaper | yearbook | website | magazine
a FREE one-day event for students & teachers

Learn from nationally-recognized teachers to strengthen your skills and improve your publications in this **FREE** Saturday workshop for advisers and students in Mississippi, Louisiana, Alabama, Arkansas and Tennessee.

Saturday, Sept. 3, 2016

9 a.m. - 4 p.m.

Lafayette High School | Oxford, MS



sponsored by the Journalism Education Association
& National Scholastic Press Association



REGISTER: morgan@go.olemiss.edu by Aug. 26

Session topics:

page design
social media
writing
law & ethics
photo storytelling
advising
leadership
deadline strategies
stories with impact
trends

Meet the instructors



LORI KEEKLEY advises the Echo newspaper and news website at St. Louis Park High School in Minnesota. She is certified from the Journalism Education Association as a Master Journalism Educator

and is the organization's national curriculum leader for law and ethics. Her students have won awards at the state and national level. Keekley was part of a team that produced The Principal's Guide to Scholastic Journalism and volunteers with JEA's Panic Button, a support service for students and advisers facing issues with censorship. She has been recognized as a Dow Jones News Fund Distinguished Adviser and NSPA Pioneer and serves on JEA's Scholastic Press Rights Committee.

REGISTER by email:
morgan@go.olemiss.edu



VALERIE KIBLER teaches AP English Language, Journalism 1-4 and advises the Newsstreak newspaper and website at Harrisonburg High School in Virginia. She is also the instructor for the

Advising News Media course in the online master's program for journalism educators at Kent State University. Kibler serves as the JEA state director for Virginia, is a past director of the Virginia Association of Journalism Teachers and Advisers. She serves on the NSPA Board of Directors and works with JEA as a curriculum leader for leadership and team building. She is a Certified Journalism Educator. Kibler was named the Dow Jones News Fund's National Journalism Teacher of the Year in 2010 and earned the Pioneer Award from NSPA, along with the CSPA Gold Key and the JEA Medal of Merit.



SARAH NICHOLS advises Details yearbook, The Roar news magazine and Whitney Update website as part of Whitney High Student Media in California, where her students have won

top national, state and local honors. She is certified as a Master Journalism Educator and serves as JEA's vice president. She teaches Advising Yearbook in the master's program for journalism educators at Kent State University and co-authored an advising textbook for Jostens. Nichols is a member of JEA's Digital Media and Scholastic Press Rights committees and oversees the JEA Curriculum Initiative: lesson plans, materials and assessments for 10 key areas in scholastic media. Nichols was named the National Yearbook Adviser of the Year in 2010 as well as an NSPA Pioneer, CSPA Gold Key and JEA Medal of Merit recipient.